Stitchfolk — Wholesale Price List

Handmade cloth dolls, animals & charms • All prices in USD • Issued 2026-11-21 • Brand: Stitchfolk

Tier pricing (per design): 200–499 pcs = 62% of MSRP • 500–999 pcs = 54% of MSRP • 1,000+ pcs = 46% of MSRP • Minimum order 200 pcs per design • Pair sets: set price already includes 10% saving, tiers then apply to the set price • Prices are EXW (ex-works); shipping quoted per order • Contact details to be added — see Terms sheet

SKU #	Category	Item	Variant / Set contents	Size	Pcs / Carton	MSRP (USD)	200–499 pcs (USD)	500–999 pcs (USD)	1,000+ pcs (USD)
Rag Dolls (43 SKUs)									
148	Rag Dolls	An Doll	Wine	60 cm	50	$93.00	$57.66	$50.22	$42.78
149	Rag Dolls	An Doll	Green	60 cm	50	$93.00	$57.66	$50.22	$42.78
150	Rag Dolls	An Doll	Blue Plaid	60 cm	50	$104.00	$64.48	$56.16	$47.84
103	Rag Dolls	Beibei Doll		40 cm	100	$59.00	$36.58	$31.86	$27.14
113	Rag Dolls	Casey Doll		35 cm	100	$65.00	$40.30	$35.10	$29.90
128	Rag Dolls	Devil Doll		45 cm	100	$67.00	$41.54	$36.18	$30.82
118	Rag Dolls	Harry & His Friend	Harry	50 cm	100	$71.00	$44.02	$38.34	$32.66
119	Rag Dolls	Harry & His Friend	Harry’s Friend	50 cm	100	$71.00	$44.02	$38.34	$32.66
96	Rag Dolls	Jenna Doll	Green	30 cm	200	$56.00	$34.72	$30.24	$25.76
97	Rag Dolls	Jenna Doll	Blue	30 cm	200	$56.00	$34.72	$30.24	$25.76
117	Rag Dolls	Joy Doll		45 cm	100	$60.00	$37.20	$32.40	$27.60
147	Rag Dolls	Lady Doll – Chrysanthemum		40 cm	100	$93.00	$57.66	$50.22	$42.78
137	Rag Dolls	Lady Doll – Green Plum		40 cm	70	$90.00	$55.80	$48.60	$41.40
131	Rag Dolls	Lady Doll – Hat Series	Rose Hat	45 cm	70	$86.00	$53.32	$46.44	$39.56
132	Rag Dolls	Lady Doll – Hat Series	Wine Hat	45 cm	70	$86.00	$53.32	$46.44	$39.56
133	Rag Dolls	Lady Doll – Hat Series	Light Coffee Hat	45 cm	70	$88.00	$54.56	$47.52	$40.48
134	Rag Dolls	Lady Doll – Hat Series	Coffee Hat	45 cm	70	$93.00	$57.66	$50.22	$42.78
135	Rag Dolls	Lady Doll – Mengmeng		40 cm	70	$87.00	$53.94	$46.98	$40.02
136	Rag Dolls	Lady Doll – Red Fruit		40 cm	70	$90.00	$55.80	$48.60	$41.40
146	Rag Dolls	Lady Doll – Strawberry		40 cm	100	$92.00	$57.04	$49.68	$42.32
138	Rag Dolls	Lady Doll – Sweater Series	Red Sweater	40 cm	70	$88.00	$54.56	$47.52	$40.48
139	Rag Dolls	Lady Doll – Sweater Series	Purple Sweater	40 cm	70	$88.00	$54.56	$47.52	$40.48
140	Rag Dolls	Lady Doll – Sweater Series	Blue & White Sweater	40 cm	70	$88.00	$54.56	$47.52	$40.48
141	Rag Dolls	Lady Doll – Sweater Series	Light Blue Sweater	40 cm	70	$88.00	$54.56	$47.52	$40.48
142	Rag Dolls	Lady Doll – Sweater Series	Yellow Sweater	40 cm	70	$88.00	$54.56	$47.52	$40.48
105	Rag Dolls	Lena Doll	White	25 cm	100	$59.00	$36.58	$31.86	$27.14
106	Rag Dolls	Lena Doll	Black	25 cm	100	$59.00	$36.58	$31.86	$27.14
126	Rag Dolls	Linda Candy Box Doll		25 cm	80	$82.00	$50.84	$44.28	$37.72
125	Rag Dolls	Linda Doll		40 cm	80	$71.00	$44.02	$38.34	$32.66
99	Rag Dolls	Maria Doll	Black	20 cm	100	$59.00	$36.58	$31.86	$27.14
100	Rag Dolls	Maria Doll	Grey	20 cm	100	$59.00	$36.58	$31.86	$27.14
124	Rag Dolls	Mark Doll		45 cm	80	$76.00	$47.12	$41.04	$34.96
101	Rag Dolls	Maya Sisters	Big Sister	40 cm	100	$57.00	$35.34	$30.78	$26.22
102	Rag Dolls	Maya Sisters	Little Sister	40 cm	100	$57.00	$35.34	$30.78	$26.22
116	Rag Dolls	Nana Doll		40 cm	100	$71.00	$44.02	$38.34	$32.66
114	Rag Dolls	Phoebe Doll	Yellow	45 cm	100	$71.00	$44.02	$38.34	$32.66
115	Rag Dolls	Phoebe Doll	Purple	45 cm	100	$71.00	$44.02	$38.34	$32.66
143	Rag Dolls	Pipi Dress Doll	Black Dress	50 cm	100	$88.00	$54.56	$47.52	$40.48
144	Rag Dolls	Pipi Dress Doll	Blue Dress	50 cm	100	$88.00	$54.56	$47.52	$40.48

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SKU #	Category	Item	Variant / Set contents	Size	Pcs / Carton	MSRP (USD)	200–499 pcs (USD)	500–999 pcs (USD)	1,000+ pcs (USD)
145	Rag Dolls	Pipi Dress Doll	Orange Dress	50 cm	100	$88.00	$54.56	$47.52	$40.48
153	Rag Dolls	Pipi Grand Rag Doll		60 cm	50	$98.00	$60.76	$52.92	$45.08
127	Rag Dolls	Witch Doll		45 cm	80	$84.00	$52.08	$45.36	$38.64
151	Rag Dolls	Xiaohong Doll		60 cm	50	$87.00	$53.94	$46.98	$40.02
Cats & Animals (27 SKUs)									
120	Cats & Animals	Camera Cat		40 cm	100	$64.00	$39.68	$34.56	$29.44
123	Cats & Animals	Candy Cat Girl		25 cm	80	$74.00	$45.88	$39.96	$34.04
54	Cats & Animals	Coco Cat	Black & Cream Floral	16 cm	200	$29.00	$17.98	$15.66	$13.34
55	Cats & Animals	Coco Cat	White Dress	16 cm	200	$29.00	$17.98	$15.66	$13.34
56	Cats & Animals	Coco Cat	Yellow Dot	16 cm	200	$29.00	$17.98	$15.66	$13.34
57	Cats & Animals	Coco Cat	Blue Dot	16 cm	200	$29.00	$17.98	$15.66	$13.34
58	Cats & Animals	Coco Cat	Dark Brown	16 cm	200	$29.00	$17.98	$15.66	$13.34
59	Cats & Animals	Coco Cat	Green Dress	16 cm	200	$29.00	$17.98	$15.66	$13.34
109	Cats & Animals	Cool Bear	Girl	50 cm	50	$72.00	$44.64	$38.88	$33.12
110	Cats & Animals	Cool Bear	Boy	50 cm	50	$72.00	$44.64	$38.88	$33.12
111	Cats & Animals	Cool Bear	Girl · Yellow Plaid	50 cm	50	$74.00	$45.88	$39.96	$34.04
112	Cats & Animals	Cool Bear	Boy · Yellow Plaid	50 cm	50	$72.00	$44.64	$38.88	$33.12
129	Cats & Animals	Couple Pigs	Boy	38 cm	100	$85.00	$52.70	$45.90	$39.10
130	Cats & Animals	Couple Pigs	Girl	38 cm	100	$85.00	$52.70	$45.90	$39.10
104	Cats & Animals	DIY Cat Kit Doll		35 cm	100	$56.00	$34.72	$30.24	$25.76
107	Cats & Animals	Grumpy Cat Long Plush	Brown	60 cm	50	$68.00	$42.16	$36.72	$31.28
108	Cats & Animals	Grumpy Cat Long Plush	Black	60 cm	50	$68.00	$42.16	$36.72	$31.28
71	Cats & Animals	Long-Leg Cat	Floral	20 cm	200	$31.00	$19.22	$16.74	$14.26
72	Cats & Animals	Long-Leg Cat	Grey	20 cm	200	$31.00	$19.22	$16.74	$14.26
73	Cats & Animals	Momo Cat	Brown Girl	16 cm	150	$36.00	$22.32	$19.44	$16.56
74	Cats & Animals	Momo Cat	Brown Boy	16 cm	150	$36.00	$22.32	$19.44	$16.56
75	Cats & Animals	Momo Cat	Cream Boy	16 cm	150	$36.00	$22.32	$19.44	$16.56
76	Cats & Animals	Momo Cat	Cream Girl	16 cm	150	$36.00	$22.32	$19.44	$16.56
77	Cats & Animals	Momo Cat	Black Boy	16 cm	150	$36.00	$22.32	$19.44	$16.56
78	Cats & Animals	Momo Cat	Black Girl	16 cm	150	$36.00	$22.32	$19.44	$16.56
121	Cats & Animals	Pouty Cat		40 cm	100	$62.00	$38.44	$33.48	$28.52
92	Cats & Animals	Red Hen		20 cm	80	$46.00	$28.52	$24.84	$21.16
Charms & Keychains (72 SKUs)									
46	Charms & Keychains	Animal Keychain	Black Cat	12 cm	200	$26.00	$16.12	$14.04	$11.96
47	Charms & Keychains	Animal Keychain	Blue Cat	12 cm	200	$26.00	$16.12	$14.04	$11.96
48	Charms & Keychains	Animal Keychain	Red Cat	12 cm	200	$26.00	$16.12	$14.04	$11.96
49	Charms & Keychains	Animal Keychain	Cream Bunny	12 cm	200	$26.00	$16.12	$14.04	$11.96
50	Charms & Keychains	Animal Keychain	Pink Pig	12 cm	200	$26.00	$16.12	$14.04	$11.96
51	Charms & Keychains	Animal Keychain	White Bunny	12 cm	200	$26.00	$16.12	$14.04	$11.96

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SKU #	Category	Item	Variant / Set contents	Size	Pcs / Carton	MSRP (USD)	200–499 pcs (USD)	500–999 pcs (USD)	1,000+ pcs (USD)
52	Charms & Keychains	Animal Keychain	White Bear	12 cm	200	$26.00	$16.12	$14.04	$11.96
53	Charms & Keychains	Animal Keychain	Brown Pig	12 cm	200	$26.00	$16.12	$14.04	$11.96
62	Charms & Keychains	Beibei Mini Doll	Blue Dress	12 cm	200	$36.00	$22.32	$19.44	$16.56
63	Charms & Keychains	Beibei Mini Doll	Rose Red	12 cm	200	$36.00	$22.32	$19.44	$16.56
17	Charms & Keychains	Big-Face Friends Charm	Bear · Green	12 cm	100	$21.00	$13.02	$11.34	$9.66
18	Charms & Keychains	Big-Face Friends Charm	Bear · Brown	12 cm	100	$21.00	$13.02	$11.34	$9.66
19	Charms & Keychains	Big-Face Friends Charm	Raccoon · Red	12 cm	100	$21.00	$13.02	$11.34	$9.66
20	Charms & Keychains	Big-Face Friends Charm	Raccoon · Yellow	12 cm	100	$21.00	$13.02	$11.34	$9.66
21	Charms & Keychains	Big-Face Friends Charm	Cat · Yellow	12 cm	100	$21.00	$13.02	$11.34	$9.66
22	Charms & Keychains	Big-Face Friends Charm	Koala · Yellow	12 cm	100	$21.00	$13.02	$11.34	$9.66
23	Charms & Keychains	Big-Face Friends Charm	Koala · Red	12 cm	100	$21.00	$13.02	$11.34	$9.66
79	Charms & Keychains	Doudou Cat Charm	Red & Blue	9 cm	200	$30.00	$18.60	$16.20	$13.80
80	Charms & Keychains	Doudou Cat Charm	Yellow & Brown	9 cm	200	$30.00	$18.60	$16.20	$13.80
81	Charms & Keychains	Doudou Cat Charm	Yellow	9 cm	200	$30.00	$18.60	$16.20	$13.80
82	Charms & Keychains	Doudou Cat Charm	Rose Red	9 cm	200	$30.00	$18.60	$16.20	$13.80
83	Charms & Keychains	Doudou Cat Charm	Yellow & Purple	9 cm	200	$30.00	$18.60	$16.20	$13.80
84	Charms & Keychains	Doudou Cat Charm	Rose Pink	9 cm	200	$30.00	$18.60	$16.20	$13.80
1	Charms & Keychains	Elephant Brooch	Blue Polka Dot	6 cm	600	$12.00	$7.44	$6.48	$5.52
2	Charms & Keychains	Elephant Brooch	Brown Stripe	6 cm	600	$12.00	$7.44	$6.48	$5.52
3	Charms & Keychains	Elephant Brooch	Blue Stripe	6 cm	600	$12.00	$7.44	$6.48	$5.52
4	Charms & Keychains	Elephant Brooch	Brown Plaid	6 cm	600	$12.00	$7.44	$6.48	$5.52
87	Charms & Keychains	English Backpack Doll		20 cm	200	$40.00	$24.80	$21.60	$18.40
85	Charms & Keychains	Garden Bunny	Yellow Flower	12 cm	200	$25.00	$15.50	$13.50	$11.50
86	Charms & Keychains	Garden Bunny	Purple Flower	12 cm	200	$25.00	$15.50	$13.50	$11.50
37	Charms & Keychains	Grumpy Mini Cat	Blue	16 cm	200	$26.00	$16.12	$14.04	$11.96
38	Charms & Keychains	Grumpy Mini Cat	Brown	16 cm	200	$26.00	$16.12	$14.04	$11.96
39	Charms & Keychains	Grumpy Mini Cat	Grey	16 cm	200	$26.00	$16.12	$14.04	$11.96
40	Charms & Keychains	Grumpy Mini Cat	Black	16 cm	200	$26.00	$16.12	$14.04	$11.96
33	Charms & Keychains	Joy & Linda Mini Doll	Linda · Blue Hair	12 cm	200	$26.00	$16.12	$14.04	$11.96
34	Charms & Keychains	Joy & Linda Mini Doll	Joy · Red Hair	12 cm	200	$26.00	$16.12	$14.04	$11.96
35	Charms & Keychains	Joy & Linda Mini Doll	Joy · Blue Hair	12 cm	200	$26.00	$16.12	$14.04	$11.96
36	Charms & Keychains	Joy & Linda Mini Doll	Joy · Yellow Hair	12 cm	200	$26.00	$16.12	$14.04	$11.96
68	Charms & Keychains	Little Blossom Mini Doll	Xiaochun	12 cm	200	$31.00	$19.22	$16.74	$14.26
69	Charms & Keychains	Little Blossom Mini Doll	Xiaomei	12 cm	200	$31.00	$19.22	$16.74	$14.26
70	Charms & Keychains	Little Blossom Mini Doll	Xiaoni	12 cm	200	$31.00	$19.22	$16.74	$14.26
65	Charms & Keychains	Little Friends Mini Doll	Xiaoqi	12 cm	200	$28.00	$17.36	$15.12	$12.88
66	Charms & Keychains	Little Friends Mini Doll	Xiaolan	12 cm	200	$28.00	$17.36	$15.12	$12.88
67	Charms & Keychains	Little Friends Mini Doll	Xiao’er	12 cm	200	$28.00	$17.36	$15.12	$12.88
8	Charms & Keychains	Mischief Girl Charm	Yellow	12 cm	100	$22.00	$13.64	$11.88	$10.12
9	Charms & Keychains	Mischief Girl Charm	Pink	12 cm	100	$22.00	$13.64	$11.88	$10.12

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10	Charms & Keychains	Mischief Girl Charm	Brown Plaid	12 cm	100	$22.00	$13.64	$11.88	$10.12
11	Charms & Keychains	Mischief Girl Charm	Cream	12 cm	100	$22.00	$13.64	$11.88	$10.12
12	Charms & Keychains	Mischief Girl Charm	Yellow Orchid	12 cm	100	$22.00	$13.64	$11.88	$10.12
13	Charms & Keychains	Mischief Girl Charm	Orchid	12 cm	100	$22.00	$13.64	$11.88	$10.12
14	Charms & Keychains	Mischief Girl Charm	Black Feet	12 cm	100	$22.00	$13.64	$11.88	$10.12
15	Charms & Keychains	Mischief Girl Charm	Blue Plaid	12 cm	100	$22.00	$13.64	$11.88	$10.12
16	Charms & Keychains	Mischief Girl Charm	Red Feet	12 cm	100	$22.00	$13.64	$11.88	$10.12
60	Charms & Keychains	Nuannuan Bear	Red Dress	12 cm	200	$30.00	$18.60	$16.20	$13.80
61	Charms & Keychains	Nuannuan Bear	Blue Dress	12 cm	200	$30.00	$18.60	$16.20	$13.80
30	Charms & Keychains	Patchwork Bear	Green	16 cm	150	$24.00	$14.88	$12.96	$11.04
31	Charms & Keychains	Patchwork Bear	Brown Plaid	16 cm	150	$24.00	$14.88	$12.96	$11.04
32	Charms & Keychains	Patchwork Bear	Dark Brown	16 cm	150	$24.00	$14.88	$12.96	$11.04
27	Charms & Keychains	Plaid Bear Charm	Brown Plaid	12 cm	200	$25.00	$15.50	$13.50	$11.50
28	Charms & Keychains	Plaid Bear Charm	Red Plaid	12 cm	200	$25.00	$15.50	$13.50	$11.50
29	Charms & Keychains	Plaid Bear Charm	Blue Plaid	12 cm	200	$25.00	$15.50	$13.50	$11.50
41	Charms & Keychains	Plaid Horse Charm	Red Plaid	12 cm	200	$26.00	$16.12	$14.04	$11.96
42	Charms & Keychains	Plaid Horse Charm	Green Floral	12 cm	200	$26.00	$16.12	$14.04	$11.96
43	Charms & Keychains	Plaid Horse Charm	Grey Floral	12 cm	200	$26.00	$16.12	$14.04	$11.96
44	Charms & Keychains	Plaid Horse Charm	Khaki Floral	12 cm	200	$26.00	$16.12	$14.04	$11.96
45	Charms & Keychains	Plaid Horse Charm	Wine Plaid	12 cm	200	$26.00	$16.12	$14.04	$11.96
24	Charms & Keychains	Rainbow Bear Charm	Yellow	12 cm	200	$26.00	$16.12	$14.04	$11.96
25	Charms & Keychains	Rainbow Bear Charm	Blue	12 cm	200	$26.00	$16.12	$14.04	$11.96
26	Charms & Keychains	Rainbow Bear Charm	Green	12 cm	200	$26.00	$16.12	$14.04	$11.96
88	Charms & Keychains	Triangle Bear	Pink Plaid	16 cm	150	$38.00	$23.56	$20.52	$17.48
89	Charms & Keychains	Triangle Bear	Yellow Plaid	16 cm	150	$38.00	$23.56	$20.52	$17.48
64	Charms & Keychains	Xiaobei Mini Doll		12 cm	200	$38.00	$23.56	$20.52	$17.48
Home & Decor (9 SKUs)									
122	Home & Decor	Bunny Photo Frame		38 cm	80	$76.00	$47.12	$41.04	$34.96
90	Home & Decor	Dog Cushion	Yellow Dog	38 cm	50	$39.00	$24.18	$21.06	$17.94
91	Home & Decor	Dog Cushion	Red Dog	38 cm	50	$39.00	$24.18	$21.06	$17.94
98	Home & Decor	Fish Cushion		80 cm	70	$47.00	$29.14	$25.38	$21.62
152	Home & Decor	Kitty Photo Frame		30 cm	60	$78.00	$48.36	$42.12	$35.88
95	Home & Decor	Little Christmas Tree		20 cm	100	$50.00	$31.00	$27.00	$23.00
5	Home & Decor	Tissue Box Cover	Cat Pattern	18 cm	200	$24.00	$14.88	$12.96	$11.04
6	Home & Decor	Tissue Box Cover	Leaf Pattern	18 cm	200	$24.00	$14.88	$12.96	$11.04
7	Home & Decor	Tissue Box Cover	Bird Pattern	18 cm	200	$24.00	$14.88	$12.96	$11.04
Accessories (1 SKUs)									
154	Accessories	Wooden Display Stand			—	$29.00	$17.98	$15.66	$13.34
Pairs & Sets — priced per set of 2 (10% saving already included; tiers apply to the set price)									

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—	Pairs & Sets	**Momo Cat — Pair Set**	Brown Pair: Brown Girl + Brown Boy	16 cm	—	$64.80	$40.18	$34.99	$29.81
—	Pairs & Sets	**Momo Cat — Pair Set**	Cream Pair: Cream Boy + Cream Girl	16 cm	—	$64.80	$40.18	$34.99	$29.81
—	Pairs & Sets	**Momo Cat — Pair Set**	Black Pair: Black Boy + Black Girl	16 cm	—	$64.80	$40.18	$34.99	$29.81
—	Pairs & Sets	**Maya Sisters — Pair Set**	The Sisters: Big Sister + Little Sister	40 cm	—	$102.60	$63.61	$55.40	$47.20
—	Pairs & Sets	**Cool Bear — Pair Set**	Classic Pair: Girl + Boy	50 cm	—	$129.60	$80.35	$69.98	$59.62
—	Pairs & Sets	**Cool Bear — Pair Set**	Yellow Plaid Pair: Girl · Yellow Plaid + Boy · Yellow Plaid	50 cm	—	$131.40	$81.47	$70.96	$60.44
—	Pairs & Sets	**Harry & His Friend — Pair Set**	The Friends: Harry + Harry’s Friend	50 cm	—	$127.80	$79.24	$69.01	$58.79
—	Pairs & Sets	**Couple Pigs — Pair Set**	The Couple: Boy + Girl	38 cm	—	$153.00	$94.86	$82.62	$70.38

Stitchfolk — Wholesale Terms & OEM

Brand	Stitchfolk.
Issued	2026-11-21. Prices match the live B2B wholesale site catalogue (152 sellable SKUs in 63 product pages; packaging items excluded).
Currency	All prices in US dollars (USD).
Tier pricing	200–499 pcs per design: 62% of MSRP. 500–999 pcs: 54% of MSRP. 1,000+ pcs: 46% of MSRP. Tier is set by the quantity ordered per design.
Minimum order	200 pcs per design.
Pair sets	Five lines are sold as matched sets (Momo Cat, Maya Sisters, Cool Bear, Harry & His Friend, Couple Pigs). Set price = sum of the two singles less 10%; wholesale tiers then apply to the set price. The Witch and the Devil are sold separately — they are not a set.
Pcs / Carton	Carton quantities are taken from the supplier stock sheet where available; blank means not stated on the sheet — confirm before quoting freight.
Price basis	EXW (ex-works). International shipping, duties and taxes are quoted per order and are not included in unit prices.
Payment — DRAFT	Proposed terms for seller to confirm: 50% deposit with order, balance before shipment. Custom / OEM orders: 50% deposit minimum. [CONFIRM BEFORE SENDING]
Lead time	[TO BE CONFIRMED WITH SUPPLIER — in-stock dispatch time and OEM production time not yet stated.]
OEM / custom	Three levels, price on request — no fixed prices on this list: (A) Private label — logo hang tags / woven labels, custom packaging, brand cards, from 200 pcs. (B) Colour / fabric change — MOQ and sampling fee to be confirmed per request. (C) Made-to-drawing development — assessed per project, no fixed lead time or price.
Samples	Sample orders available — pricing and freight to be quoted per request. [CONFIRM]
Validity	Prices valid 30 days from issue unless reconfirmed. [CONFIRM]
Contact	[TO BE ADDED — business email and WhatsApp number. Do not send this list to a buyer until contact details are filled in.]
Note	This list contains wholesale prices only. No cost prices, supplier names or internal data are included.